



ServeNoMaster 085: 9 Secrets To Killer Copywriting Jobs

Subtitle: Get paid while you learn copywriting

Highlights:

[4:30] - Tip 1: Be friends with other freelancers

[8:22] - Tip 2: Find what other copywriters are charging.

[9:19] - Tip 3: Build your contacts around your own industry.

[10:17] - Tip 4: Partner with other copywriters by reviewing their work and vice versa.

[11:18] - Tip 5: Create a template email for asking for recommendations or referrals.

[15:12] - Tip 6: Develop a plan to improve your copywriting business.

[16:02] - Tip 7: If you don't have a portfolio, create your own sales letter or create examples of your work.

[18:35] - Tip 8: Find a successful product and create your own sales letter for that product.

[19:49] - Don't let your lack of clients prevent you from making any new one.

[20:09] - Tip 9: Do free work for local small entrepreneurs then ask them for testimonials or referrals.

[22:30] - Strong networking, strong referrals and building your portfolio now are some of the key steps to making a killing as a copywriter.

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