



## **ServeNoMaster 088: 12 Ways To Grow Your Instagram Army**

**Subtitle:** It's Time to Launch Your Social Media Empire

### **Timecodes:**

[0:53] - Instagram is becoming one of the bigger social networks.

[2:53] - Strategy 1: Use your other platforms to let other people know you are on Instagram.

[3:34] - Strategy 2: Use a lot of emojis in your posts. Look at what Instagram users with a lot of following are doing.

[4:45] - Strategy 3: Have a theme to show consistency of your posts.

[6:30] - Strategy 4: Have a similar look to your images.

[7:38] - Strategy 5: Hashtags are powerful. Add a hashtag to all your posts with hashtags related to your business.

[9:42] - Strategy 6: Connect with your audience and be interactive.

[11:23] - Strategy 7: Find other people doing similar things and do an exchange.

[13:02] - Strategy 8: Run an Instagram contest.

[13:30] - Strategy 9: Create a profile similar to the people who are really successful.

[14:21] - Strategy 10: Create and post quotes with images.

[18:44] - Strategy 11: Push for responses by asking for shares and comments.

[20:07] - Strategy 12: Use software tools to help you manage your Instagram account.

### **Resources:**

Hashtagify <http://hashtagify.me/>

Affinity Photo – <https://ServeNoMaster.com/affinity>

Canva <https://www.canva.com/>

Gleam – <https://servenomaster.com/gleam>

Grum <https://grum.co/>

Onlypult <https://onlypult.com/>

**Sponsor ThriveThemes** – <https://servenomaster.com/thrivethemes>