



## ServeNoMaster 123: The 2 Types of Failure and Why Failing Might Just Be The Best Thing That Ever Happened to Your Business

### Highlights:

2 Types of Failure

[3:22] Systemic Failure - same mistake that you make over and over again

[3:43] Random Failure - failure due to different reasons

[8:41] When we separate success and effort, we become powerless and destroy our ability to succeed.

[11:19] There are things we can do if we have to.

[12:49] Think: for the things you can't do or hold you back - are they things outside your control or just an excuse?

[16:40] If you can separate systemic from random problems - then you can fix it.

[17:53] Random failures are easy and quick to fix. Systemic failures are not.

[19:04] When you blame something you can't control, you are misinterpreting your failure.

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