



ServeNoMaster 124: Boost Your Income By 30% With the Power of Audio Books

Highlights:

[1:03] Audio books can be very intimidating because people assume you have to read your own book.

[3:53] 2 Ways to Create Audio Books

- 1 - Audio Book Download (mp3)
- 2 - CD/DVD you can send in the mail

[4:13] To create audio book, you go through a middle man like ACX.com (owned by Amazon)

[5:34] Challenges Encountered with ACX.com

- 1 - Not knowing what ACX.com
- 2 - Thinking you have to do your own voice
- 3 - Listening to the file in the website which produces a bad audio

[6:10] Amazon always uploads a lower bit rate of your audio book which is ok but presents a problem with people obsessed with audio fidelity

[7:36] Sometimes some people don't send you any request to do the book so you have to be proactive

[10:53] Do revenue sharing with narrator so that they will also be motivated to make sure everything is correct and the book does well by driving traffic to the book, etc.

How to Deal with ACX if you're in a country that is not yet added to their list

[16:08] Get a US Tax ID

[17:12] Go to a service who will process it for you

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