



ServeNoMaster 141: Networking Lessons From Traffic and Conversion Summit 2017

Highlights:

[2:22] Be clear on your goals for attending the summit or conference.

[3:38] Everything happens outside the room.

[5:18] Most of the good stuff happens at night.

[7:31] Do not judge a book by its cover.

[10:43] Connect people that can make each other money.

[17:28] When you give value first, people will give it back to you tenfold.

[19:33] Always say YES. Push yourself outside your comfort zone. Remember your goal is to earn money.

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