



## ServeNoMaster 156: The Secret to Bartering Your Business

### Highlights:

[2:16] You can do something valuable in exchange for early access to courses, books or conferences.

[4:39] You can turn your expenses close to zero by offering services you are an expert at.

[6:58] Another way of growing your business is by doing skills shares.

[11:02] Asking for deals is the first step to negotiating.

[14:13] You don't need to feel limited by money. It's not your only currency.

[21:26] When thinking of people to barter with, it is better to have a larger network.

[25:36] Look at your skill sets and what you can use to barter with. It may be small but if someone needs it, then it can be valuable.

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