



## **ServeNoMaster 071: Turning Lemons into Lemonade**

**Subtitle:** How to Make the Most out of Life's Tough Challenges

### **Episode Highlights:**

- Take care of your customers. Cultivate the relationship so that you get feedback especially when you really need it.
- Dealing with business disasters helps improve you as a business person and your overall business. You and your business becomes tougher.
- Go with a company who will listen to your ideas and make sure they get implemented.
- Dealing with business disasters helps you deal with them faster the next time around.
- Disasters can come in all forms.
- Helping others fix their disasters can help you become more successful.
- Until you make the first dollar, nothing feels real so speed to implementation.
- How you deal with tough days will define how your business goes.
- Changing your mindset from “reason to quit” to “doing whatever it takes” will make you capable of greatness.
- The key is to keep going when you hit walls or meet challenges.
- Find the option that you have no other choice but to succeed.
- When you approach a project, have no option of quitting.
- Control your internal state in order to achieve massive success.
- The moment you quit, you are 10% on your way to success.

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