



ServeNoMaster 110: Ten Ways That Podcasting Can Grow Your Business

Highlights:

[1:50] 1 - Podcasts are easy to consume and are so convenient.

[3:34] 2 - Podcasts are future proof.

[5:27] 3 - You get access to a new audience.

[6:41] 4 - It is very fast and cheap to create podcast episodes.

[8:22] 5 - Podcasting opens the door to experts.

[10:22] 6 - You stand out of the crowd because not a lot of businesses maintain podcasts.

[11:39] 7 - You build trust and rapport with your audience.

[13:02] 8 - You get more leads and customers.

[14:16] 9 - There's better engagement with your customers.

[15:22] 10 - You get more opportunities and JVs.

Sponsor ThriveThemes – <https://servenomaster.com/thrivethemes>