



ServeNoMaster 118: How To Improve A Book Listing

Highlights:

- [2:07] 1 - Change the book cover by improving the graphics and making your name readable.
- [6:50] 2 - Add formats like a paperback format.
- [8:05] 3 - Change the description. Tighten the message to connect with your audience.
- [10:43] 4 - Create an HTML version of the book description.
- [12:29] 5 - Get more reviews. The more reviews you have, the fresher your book is.
- [13:09] 6 - Get editorial reviews. Improve your author profile in Amazon.
- [17:14] 7 - Work on your author profile in Amazon.
- [17:26] 8 - Change book categories.

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