

ServeNoMaster 138: How To Meet Your Heroes

Highlights:

[6:10] Hide your fear. It disappears after the first few seconds of talking to them. [8:50] Celebrity is perception.

[12:28] Treat celebrities like normal people. Treat them like how you want to be treated which includes giving them respect.

[15:35] The goal is to transition through the "fan thing" into normal conversation. Find common ground and build rapport and give value.

[21:23] Make giving value a core mindset. Give value to people above and below you.

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